

THE SIRENS Newsletter

SUMMER 2009 ISSUE



Sirens “punch” guests at Falcon

Tonight you’re either going to “punch” (if you’re a Siren) or get “punched” (if you’re a Guest). Either way, it promises to be fun.

As you are reading this, you should also have in your hand a 4” x 6” card with 24 one-inch squares on the front and a place to fill in your contact details on the back. If you don’t have one, find one.

Consider this a fusion of Filmanthropy Festival marketing and an ice breaker for tonight’s blender.

Here’s your instructions:

- 1) Fill out the back of the card if you want a chance to win two free tickets to our first annual Filmanthropy Festival on September 19 at CineSpace in Hollywood;
- 2) All Sirens have a unique Paper Puncher;
- 3) Get to know as many Sirens as you can tonight. Chat with them for about 5 minutes (or more if you wish) and ask them to “punch” you (your card) if they haven’t already offered;
- 4) After you’ve been punched at least five (5) times, you can turn your card into any Siren or the registration area;
- 5) Check www.sirensociety.org tomorrow to see if you won the two free tickets to the Filmanthropy Festival.



Raffle winners from our Winter Cocktail Party



Special Points of interest inside:

Filmanthropy Festival

Charitable Goods benefiting homeless teens

Last quarter’s blender in pictures

Marnie’s Book signing event, don’t miss out

Filmanthropy Festival by Chase Kopecky

We are swinging into high gear with the 1st Annual Filmanthropy Festival. The festival will serve as Sirens Society’s big charity event for 2009. Slated to take place on September 19th, Filmanthropy Festival’s tagline, OPEN YOUR EYES, embodies an evocative double meaning.

Our tag not only encourages patrons to literally open their eyes and watch the films; it also solicits them to see. Films selected for the festival will serve to inspire, motivate, raise awareness, educate, provoke and highlight local or global issues. These films will draw attention to a variety of charities needing and deserving of an audience. **Continued Page 2**

The special punch by a secret Siren

There is a reason why each Siren has a unique puncher. **Continued Page 2**



Sirens do some Spring Cleaning





We've been around since the beginning of time. We are surfacing as a new society to better the world through modern measures. We are a unified voice of proactive women and men who positively influence our world through business and philanthropy.

Filmanthropy Festival

Committees:

Sponsors / Partners

Public Relations

Décor

Admissions

Good Bags

Concessions

Crew / Volunteers

Film Selection / Ballot

Jury Selection

Beverage

Food

Set up

Breakdown

Silent Auction

Prizes

Honoree

Filmanthropy *continued*

The festival will serve as a breeding ground for change, uniting like-minded individuals. Filmanthropy is perhaps the first conscious raising festival of its kind, due to the unique nature of our awards platform. When submitting, filmmakers are asked to select a charity close to them for which they hope to raise funds and awareness.

The winning filmmakers will not only receive a trophy and prizes, in addition, the charities they support will split the event's net proceeds with each other and with the Audience Award Winner. In essence, Filmanthropy Festival is a philanthropic quest, whereby all of those involved have the opportunity to learn about numerous charities in hopes of extending beyond their current reach to effect positive change in the world.

Film submissions are already rolling in and as Selection Committee Chair, I am preparing to be moved, along with the other members of the committee. We are accepting submissions in two film categories, shorts and features, which can be narrative/scripted or documentaries. All interested filmmakers should go to Withoutabox.com (WAB) to submit, but not before visiting filmanthropyfestival.com for general submission rules.

We are in the middle of our regular deadline to submit which concludes on June 30th, 2009. Our late deadline is July 1st – July 31st, with a WAB extended deadline until August 15th. The entries will be judged by a pre-determined set of guidelines. Filmanthropy Festival screenings will showcase approximately six feature films and twenty shorts during the day of our event.

Attendees will be given ballots at their time of entry and instructed as to how to cast their votes. Jury and audience voting will decide the evenings Best Feature Film and Best Short Film winner, as well as the Audience Choice winner. The Selection Committee becomes the Ballot Committee during the event and will be in charge of collecting ballots and tallying votes for the evening's awards celebration.

The venue for our one-day festival and awards gala is Cinespace in the heart of Hollywood, California. Offering a versatile 8,500 sq. ft. location, Cinespace has hosted some of Hollywood's most successful events. Expected attendance is more than 500, with admissions for the screenings over 1,000.

Aside from celebrating festival winners and their selected charities at the Awards Gala, we will also honor a deserving philanthropist, someone who has dedicated their time and energy towards making the world a better place.

The secret puncher *continued*

One (and only one) Siren possesses the KEY PUNCHER (and he/she is unaware of this). Therefore, only cards that have been punched by the secret Key Puncher are eligible to win the tickets.

The more punches you get the better the odds are that you got punched by the secret Key Puncher. At the end of the night, we will put all the eligible cards (cards with at least five punches) into a bag and randomly draw the winner.

If the first card was not Key Punched by the secret Siren, then it will be discarded. We will keep drawing until an eligible card with a Key Punch is drawn. Good luck ,and most of all, have fun chatting with as many Sirens as possible!

Filmanthropy Festival: what are you doing?

The festival is fast approaching and we have work to do. If you did not receive the breakdowns of committees and their responsibilities email Traci at traci@sirensociety.org to volunteer.

Charitable goods, jeans for teens

For the month of May, the Sirens have been collecting jeans for Children of the Night. 60 pairs of jeans have been donated and counting. Heidi will be dropping the jeans off this coming Saturday, June 13 so there is still time to make a donation.

If you have some jeans in your closet that might do better good serving someone less fortunate than collecting dust donate them. The facility is located in Van Nuys, California. Please visit their website at www.childrenofthenight.org.

Sirens' winter blender

Our March blender was a great way to shake off the winter blues. Despite the turbulent financial climate of the first quarter, attendance was up and spirits seemed high in the New Year! It was also the debut of our newsletter and step and repeat.

At tonight's Summer Soiree please remember to bid frequently and high on our silent auction items.



Sponsors



www.onehopewine.com

THE SIRENS SOCIETY
Winter Cocktail Party
 "Socializing for Social Consciousness"
 Thursday, March 5th, 2009
 7pm - 11pm

Through Sirens, THE SIRENS SOCIETY brings together the Sirens and the able to sell through Sirens, the Sirens Society and the able. This year's party was held at the end of the Sirens Society and the Sirens Society. Please call the Sirens Society and the Sirens Society for more information. The Sirens Society and the Sirens Society are the Sirens Society and the Sirens Society. The Sirens Society and the Sirens Society are the Sirens Society and the Sirens Society.

Open Wine for from 7pm-8pm provided by: **ONEHOPE** Cocktails, Appetizers, Live Music, Plus Give-A-Ways

*Special Musical Performances including Sirens' Jamie Kimmet

VP Tables for 8 people include: Two bottles, huge trays of food and VIP service. Please contact info@sirensociety.com

818 Sirens Society, Business/Event Center

WOKANO
 1413 29th Street
 Santa Monica, CA 90401

CONSCIENCE



GIVING IS LIVING



101 WAYS TO PRACTICE EFFORTLESS GENEROSITY

MARNIE & TISHA HOWARD

Support a fellow Siren, Marnie Howard

Join Marnie for her book signing and cocktail party this Saturday, June 13 at the very cool Duncan Miller Gallery.

Giving is Living was written by sisters Marnie and Tisha Howard; who have thoughtfully compiled a list of 101 ways for all of us to practice meaningful giving in our daily lives, and together, to foster generosity that brightens our world.

In addition to book signing and cocktails attendees can view the gallery's current exhibition GULP. Here are the event details:

The Duncan Miller Gallery
10959 Venice Blvd., Los Angeles, CA 90034
Event from 7 to 9 pm, please RSVP by calling or email
Tel: 310 838 2440
Email: marniehoward@hotmail.com





Through business, THE SIRENS SOCIETY™ brings together the fortunate and able to aid, through philanthropy, the less fortunate and less able. This nonprofit was born out of the need for an organization that could affect positive change in the world.

THE SIRENS SOCIETY™ and its members are lighting the way for this change to occur by volunteering their time and energy to benefit causes that are on the forefront of attention as well as those that are overlooked.

For more information, please visit our public forum, www.sirensociety.com.

Siren on the news

Siren Heidi Huebner is also a Board Member of The Bark Avenue Foundation, and will be on channel 2 news Friday June 12th at 5 am showing a puppy and kittens that are looking for their new forever loving home.

The Bark Avenue Foundation brings animals that need homes on the show every Friday. For more information please visit their website : www.barkavenuefoundation.org



One Hope wine, a friend of ours

One Hope wine donates 50 percent of its profits to partner charities that benefit a variety of causes, and they continue to be a Sirens' sponsor and friend.

One Hope wine was created and established by eight young professionals all under the age of 30. Together the team has 20 years of sales, marketing and management experience within the wine industry, where they combine their knowledge and passion with the innovative concept to create hope for the future. One Hope wine

has donated over \$100,000 in cash and in-kind donations.

One Hope's numbers:

One in eight women have the chance to developing invasive breast cancer at some point in her life. 50 percent of One Hope's Chardonnay profits are donated to the fight against breast cancer.

One in 150 children are estimated to have autism or a closely related disorder. 50 percent of One Hope's Cabernet Sauvignon profits are donated to the fight against Autism.

One in 200 hundred people are living with HIV or AIDS. 50 percent of One Hope's Merlot profits are donated to the fight against AIDS.

At the last three Siren blenders One Hope donated complimentary wine for our members and our guests. Support One Hope wineries like they have supported us and help make the world a better place one glass of wine at a time. Cheers!



Some Sirens at play, our winter cocktail party

